

# Chichester District Council

## OVERVIEW AND SCRUTINY COMMITTEE

19 NOVEMBER 2019

### Annual Review of Business Improvement Business District (BID)

#### 1. Contacts

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#### 2. Recommendation

**2.1 The committee is requested to note the annual report relating to Chichester Business Improvement District (BID) performance.**

#### 3. Background

3.1 Business Improvement Districts (BIDs) are business led partnerships operating within a defined area, in which a levy is charged on all business rate payers to fund projects and services which will benefit the BID levy paying businesses. BIDs are created through a ballot process whereby levy-rate payers vote to determine whether the BID goes ahead. The maximum period that a BID levy can be charged is 5 years. Once the term is completed the BID will automatically cease. However, if it wishes to continue its activities it can hold a new ballot to renew the BID for a further five years.

3.2 In 2010, the Council's Economic Development Service worked with Chichester Chamber of Commerce and city centre businesses to propose the establishment of a BID for Chichester City Centre. In 2011, Cabinet (Executive Board) agreed to support the establishment of a City Centre BID. Following a successful ballot, Chichester BID was established in April 2012, to run for five years until 31 March 2017. At its meeting on 12 July 2016, Cabinet approved support to the renewal of the BID. A subsequent ballot was undertaken, with approval being given for BID2 to commence from 1 April 2017 until 31 March 2022.

3.3 The Chairman of the BID meets quarterly with the Chief Executive, Director of Growth and Place, and Divisional Manager – Place. In addition, regular meetings are held between CDC officers and staff from the BID to discuss projects and consider issues of mutual concern. Chichester BID is also involved in a number of projects which have been agreed through the Chichester Vision.

3.4 The Chairman of Chichester BID will attend the meeting to present the annual report and statistics relating to the City Centre.

#### 4. Outcomes to be Achieved

4.1 Chichester BID seeks to achieve a number of outcomes which include improved partnerships working with local authorities, local services, business groups, community organisations, city centre businesses and external agencies. It is also intended that there would be an increased profile of the city nationally with higher

footfall across the year and increased spend in the city.

## 5. Resource and Legal Implications

- 5.1 The legislative framework under which Business Improvement Districts are established, renewed and governed is contained in Part 4 of the Local Government Act 2003 and the Business Improvement Districts (England) Regulations 2004.
- 5.2 The Chairman of Chichester BID meets regularly with CDC's Chief Executive, the Director of Growth and Place and the Divisional Manager – Place. The council's revenues team undertake the billing and collection of BID levy payments on behalf of the BID levy payers.

## 6. Consultation

- 6.1 Chichester BID regularly engage with their members to determine their priorities for the city. Further information relating to the BID priorities is included in the appendices.

## 7. Community Impact and Corporate Risks

- 7.1 The establishment and continuation of the BID supports the objective within the corporate plan to improve and support the local economy and in particular the support to the High Street.

## 8. Other Implications

Are there any implications for the following?		
	Yes	No
<b>Crime and Disorder</b>		X
<b>Climate Change and Biodiversity</b>		X
<b>Human Rights and Equality Impact</b>		X
<b>Safeguarding and Early Help</b>		X
<b>General Data Protection Regulations (GDPR)</b>		X
<b>Health and Wellbeing</b>		X
<b>Other</b>		X

## 9. Appendices

- 9.1 Appendix 1 – BID OSC Annual Report 2019
- 9.2 Appendix 2 – Noggin 2018 Report

## 10. Background Papers

None